



JUNIOR LEAGUE OF PORTLAND
Women building better communities®

The Junior League of Portland (JLP) is committed to developing the leadership potential of women, promoting volunteerism, and serving the civic needs of the Portland metropolitan area. This year marks our 100th Anniversary. We are honoring the past and celebrating the future with a yearlong celebration of members' service to our community and we request your support.

For 100 years, the members of the Junior League have identified projects and provided financial assistance, administrative support and trained volunteers to address specific community needs. Our past projects include fundraising to establish the Doernbecher Children's Hospital Orthopedic Wing in 1919, creating the "Reading is Fun" radio show from 1939-1952, and bringing the Susan G. Komen "Race for a Cure" to Portland in 1992. These are only a handful of past projects that have left a lasting and impactful impression on Portland. Today our members' primary focus is on early childhood development and promoting the growth of physical, intellectual, emotional and social skills of children ages 0-6 through our partnerships with organizations including Ronald McDonald House, Children's Relief Nursery, and Neighborhood House and the implementation of two unique programs - Between the Lines and Bring Me a Book.

The key to the success of our programs and our ability to positively impact the lives of the Portland Metropolitan area residents is the support we receive from our community and corporate partners. We are seeking corporate sponsorships and in kind donations to support our upcoming events:

Celebration of the Century Gala – May 15, 2010
Waverley Country Club

AJLI Fall Leadership Conference – September 24-25, 2010
Marriott Portland Downtown Waterfront

Founders Day Event – October 15, 2010
The Town Club

The enclosed materials will provide you with information about the community programs your donation will be supporting, Junior League of Portland member demographics, importance of early childhood development and Junior League of Portland history, and sponsorship details and benefits.

Thank you for considering our request for support. Your participation will ensure the League's success so that we may celebrate our next 100 years.

Sincerely,

Lee Ragen
100th Anniversary Committee Chair
Junior League of Portland

Karen Wheeler
100th Anniversary Committee Chair
Junior League of Portland



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Corporate Sponsorship Opportunities 2010

Presenting Sponsor - \$20,000

- Sponsor's name appears before all reference to the *Celebration of the Century* event
- Company name prominently displayed as Presenting Sponsor on all event information
- 14 tickets to the *Celebration of the Century* event on May 15, 2010
- Headline recognition on all press releases on the League's 100th Year Celebration
- Recognition on Junior League of Portland website
- Featured in monthly newsletter distributed to 700 people
- Recognition and logo placement in September 2010 *Portland Monthly* full page advertisement
- Company Name, logo and website in the beginning of commemorative book
- Junior League of Portland Commemorative book (2)

Platinum Sponsor - \$10,000

- 10 tickets to the event
- Recognition on Junior League of Portland website
- Featured in monthly newsletter distributed to 700 people
- Recognition and logo placement in September 2010 *Portland Monthly* full page advertisement
- Company Name and logo in the back of commemorative book
- Junior League of Portland Commemorative book

Gold Sponsor - \$5,000

- 8 tickets to the event
- Recognition on Junior League of Portland website
- Recognition in monthly newsletter distributed to 700 people
- Recognition and logo placement in September 2010 *Portland Monthly* full page advertisement
- Company name in back of commemorative book
- Junior League of Portland Commemorative book

Silver Sponsor - \$2,500

- 6 tickets to the event
- Listed in monthly newsletter and Junior League of Portland website
- Recognition and company name in September 2010 *Portland Monthly* full page advertisement
- Company name in back of commemorative book
- Junior League of Portland Commemorative book

As a Junior League of Portland Corporate Sponsor, your company will also be recognized at all 100th Year events including:

- Celebration of the Century
- National AJLI Fall Conference
- Founders Day Event
- JLP General Membership Meetings

Please reserve the following sponsorship for my company:

- Presenting Sponsor \$20,000
- Platinum Sponsor \$10,000
- Gold Sponsor \$5,000
- Silver Sponsor \$2,500

PLEASE COMPLETE THE INFORMATION BELOW:

Upon completion, forms can be faxed to 503.297.8234, or mailed to Attn: Erin Watkinson, The Junior League of Portland Oregon, 842 SW 1st Ave. Portland, Oregon 97204. If you have questions or would like additional information, please contact Lillian Carabeo at 206.852.8156 or lillian.carabeo@gmail.com.

Company Name _____
Contact Person Name _____
Address _____
City | State | Zip _____
Telephone _____
Fax _____
Email _____

Thank you for your service to the community by helping the Junior League of Portland!





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About the Women of the Junior League of Portland

We are women committed building better communities.

The Junior League of Portland (JLP) is made up of a diverse group of women reflecting a wide range of backgrounds, interests, and professional pursuits. Our 600 Members contributed over 18,000 volunteer hours last year to make our community a healthier, more vital place to live.

Mission

We are an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Our purpose is exclusively educational and charitable. We reach out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism.

Focus Statement

The Junior League of Portland Focuses on Early Childhood Development. Specifically, the league promotes the growth of physical, intellectual, emotional & social skills of children ages 0 to 6.

Demographic Information:

Age:

Under 35	66%
35 – 50	26%
Over 50	8%

Annual Household Income:

Under \$50,000	6%
\$50,000 - \$100,000	22%
\$100,000 - \$250,000	57%
Over \$250,000	15%

Highest Level of Education:

Bachelors Degree	57%
Graduate Degree	41%

Homeownership:

Home/Condo Owners	84%
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Employment:

Full Time	61%
Homemaker	24%
Self Employed	12%

Marital Status:

Single (Never Married)	25%
Married	67%
Long Term Relationship	6%
Divorced	2%

Community Involvement:

Members Involved with Other Volunteer Organizations	56%
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Children:

Under 18 Living at Home	25%
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